

Revised Order# 6825574 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 781872

Printed: 07/11/2012 8:46 AM
Last Received: 07/10/2012 7:25 PM
Showing Buylines: All Lines

1 of 2

Station	WUPW-TV TOLEDO, OH.
Advertiser	{ } RESTORE OUR FUTURE
Product	RESTORE OUR FUTURE
Estimate#	903
Buyer	ELISE CLOYD
Phone#	
Fax#	

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //903
Flight Dates 06/20/2012 - 06/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC-*

— REMARKS —

VER 3 ISSUED TO REVISE DAYS/DATES & CXL 2X LN 1;
REBUY 2X FROM LN 1 ON LN 5 W/REV TP; REV TP LN 4
CONTRACT TOTAL REMAINS \$2075
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	W-F	10P-11P		:30	\$225.00	06/20-06/22	3	1	3	\$675.00	
		Buyline Comment: LATE NEWS REVISE DAYS/DATES; CXL 2X W/REBUY ON SEP LN W/REV WKND TP Sales Remark: V3 REVISE DAYS/DATES; CXL 2X W/REBUY ON SEP LN W/REV WKND TP V3 More than 2 codes changed										
	2	F	9P-10P		:30	\$350.00	06/22-06/22	2	1	2	\$700.00	
		Buyline Comment: BONES										
	3	SU	9A-10A		:30	\$25.00	06/24-06/24	1	1	1	\$25.00	
		Buyline Comment: FOX NEWS SUNDAY										
	*4	M	10P-11P		:30	\$225.00	06/25-06/25	1	1	1	\$225.00	
		Buyline Comment: LATE NEWS REVISE TIME PD Sales Remark: V3 REVISE TIME PD V3 More than 2 codes changed										
	*5	SA-SU	10P-1030P		:30	\$225.00	06/23-06/24	2	1	2	\$450.00	
		Buyline Comment: WEEKEND LATE NEWS REBUY FROM LN 1 W/REVISED TIME PD Sales Remark: V3 REBUY FROM LN 1 V3 Added										

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2 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 903
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //903
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---REPORT TOTALS---

Report Totals: 9 / \$2,075.00

---SALES MONTHLY TOTALS---

Jun 12: 8 / \$1,850.00 Jul 12: 1 / \$225.00
Sales Totals: 9 / \$2,075.00
Station Totals: 9 / \$2,075.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$103,750	CATV	0%	WNGT	0%	WNWO	4%	WTOL	60%	WTVG	34%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE